

C A S T L E F I E L D •



# ANNUAL REPORT

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# Introduction

Established in 2006 by our initial trading business partners, the Castlefield Charitable Fund serves as a vital resource for supporting impactful projects that positively influence society and the environment. Originating from funds that could have been distributed as profits, the fund provides small grants ranging from £100 to £1,000 to registered charities with an annual expenditure under £1 million. Additionally, the Charitable Fund supports Castlefield Co-owners through a donation-matching scheme. With a primary focus on empowering charities in Greater Manchester, the fund aims to create a positive transformation in the local community and environment.

## Message From Employee Ownership Committee Chair

Welcome,

In this report, we pause to reflect on the work of the Give Back Group (GBG) over the past year, extending our deepest gratitude to all co-owners who played a pivotal role in our community reaching activities. Throughout the year, a series of engaging events, from taking part in Greater Manchester Run in May and three different Stake Talking events to the usual challenges such as the Bake-offs, and the Halloween Quiz showcased the dedication and enthusiasm of Castlefield Co-owners.

The feedback in 2023 from the co-owners indicated that level of fundraising activities and occasions when coowners where asked to raise money was perhaps a little excessive, in 2024 we were determined to balance this out. We have changed the focus of the GBG this year from fundraising to community outreach activities.

The decision to support and develop good relationship with one charity, instead of four was made. The Booth Centre was chosen as Castlefield Charity of 2024. The staple Castlefield events including the run, quiz, fantasy football and number of bake offs took place in support of it. In total, our collective endeavours have contributed to an impressive sum of £900 ( plus GIft Aid), a testament to the dedication of the group of which I am proud to be a part.

Additionally we have had the Volunteering Policy approved by the board of the busienss. Castlefield promotes the taking part in volunteering opportunities by its co-owners and encourages co-owners to volunteer for activities in the local community. The Company seeks to add value to the local community through the positive impacts that result from a successful and integrated volunteering programme.

As we commence 2025, our heartfelt thanks go to all Co-owners who participated, donated, ran, quizzed, spoke at the events and perserverd. Thank you for your unwavering support. Here's to creating positive differences.

#### **EWELINA NIZIOLEK - WILSON**

## Booth Centre - Charity of 2024

In 2023, our cooperation with four different charities—Booth Centre, Greater Manchester Youth Network, Walthew House, and EMERGE—presented some challenges. We assessed these challenges and quickly addressed them. Managing relationships with four different charities proved to be difficult and too time-consuming for our small working group, resulting in underdeveloped relationships with each partner. Additionally, we felt that working with multiple organisations meant we could make less of a difference to each, as the fundraising was always split four ways.

Decision: In 2024, we decided to focus on developing a relationship with one charity going forward. After evaluating our relationships and discussing among the Give Back Group members, we chose the Booth Centre as the charity we will work with.



## Preventing Homelessness: Booth Centre

The Booth Centre offers a welcoming space, fostering a sense of belonging and purpose. Programs encompass volunteering, creative projects, sports, training, and employment assistance. The Centre collaborates with attendees to drive strategic change.

#### Learn More



## **GBG** Events and Activities

	FUNDRAISING	DONATIONS RECEIVED	FURTHER COMMENTS
EASTER BUNNY	NO	N/A	Social activity for co-owners
SUMMER PUB QUIZ	NO	N/A	Social event for co-owners
GREAT MANCHESTER RUN	YES	£273	Dave G, Lucy, Matt and Nathan
FANTASY FOOTBALL	YES	£75	Football season activity
HALLOWEEN QUIZ	YES	£110	11 participants
NATIONAL PINK DAY	NO	N/A	10 April2024
BOOTH CENTRE LUNCH & LEARN	NO	N/A	Getting to know our charity
STATE TALKING	NO	N/A	St James's RC School
BAKE-OFF	YES	£80	Raised £40 + £40 matched
MOVEMBER	YES	£1,820	Mental health fundraising
STATE TALKING	NO	N/A	in partnership with SJP
UNIVERSITY OF MANCHESTER	N/A	N/A	Women in Finance Society
CHRISTMAS RAFFLE	YES	£105	During the Christmas meal
MISC & CASH	YES	£56	various donations
TOTAL:		£2,519	

The "Misc & Cash" field above records anonymous or unlabeled donations received through our JustGiving page and any cash contributions.

## 2025 Commitments

#### 01. Improve events and activities

Anticipating an exciting year ahead, The group is welcoming a budget of approx. £600 (£150 per quarter), which will help to improve the quality and quantity of events planned for 2025. While the specific calendar of events is yet to be decided, the EOC is committed to incorporating feedback received in the past and balance the fundraising and social activates.

### 02. Fitting in with relaunched EOC

Encourage more co-owners to join the community outreach activities planning team and establish firmer calendar of events. With the new Volunteering Policy launched the scope of possible activities is widely enhanced.

## 03. Community Outreach

In 2025 we pledge to amplify community outreach efforts. Going beyond fundraising, the team envisions more boots-on-the-ground activities and volunteering opportunities for co-owners. Whether that is in partnership with the charity partner, or other organisations with North West the focus this year is on external collaboration. The diverse range of initiatives aligns with the group's mission to actively contribute to social causes and make a positive impact on the community.

## 04. Closer ties with the Charity Clients Team

Working in cooperation with our in-house charity specialist team to look for opportunities to support the local North West grass roots communities.

# 2024 Highlights



Great Manchester Run 10K



Bake Off



## Halloween Quiz

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State Talking with SJP



University of Manchester talk